



The Geosource Update

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Did you know?

Did you know that ASP has 3 CPESCs (Certified Professional in Erosion and Sediment Control) on staff - One at each Branch! Call the closest toll free number and ask for help.

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ASP Completes Successful "Clean and Green" Sustainability Conference and Expo

On April 28th in St. Louis, the 29th in Kansas City and the 30th in Omaha, ASP put on quite a show with our 1st Annual ASP "Clean and Green" Sustainability Conference and Expo. We had over 300 people in attendance, many of which stated how great the educational tracks were as well as how appreciative they were that we had national vendors representing their solutions, able to answer specific technical questions regarding details of their products.



Our speakers included some of the leaders in the movement towards Low Impact Development showing projects and ideas from across the country. We also had technical sessions on rain gardens, floating sediment basin skimmers, flocculants, and a whole lot more. We were very excited with the response from many that attended. Last week, we started the planning on the 2nd Annual ASP Clean and Green Sustainability Conference and Expo. We hope you will take the time to attend and see what else we have up our sleeve. Thank you also to all who attended. We hope you saw the value in it and shared our excitement in the outcome.

The Editor's Viewpoint-A Sustainable Business

With all of this talk about sustainability and what it means for the construction industry, I have a question to ask you. Is your business sustainable? One definition of a sustainable business means that the day to day operations of a company are done in such a manner that it will be in existence for future generations. You could also add that a sustainable business does all of the green things: recycles materials, reuses items when possible, reduces the amount of paper, ink, etc used. No more styrofoam, no more plastic disposable cups, etc.

Right now, the fundamentals of sustainability may be keeping your business alive through the downturn. Experts say that the construction industry will not see any substantial improvement until spring 2010 and the pessimists look even further out for a recovery. What are you doing to gain business? Are you embracing the "Green" Market? Pervious paving, rain water harvesting, rain gardens, bio retention cells, etc. If you do not know what these are, you need to start. ASP has been working with many of these and other "Low Impact Development" solutions for several years. Some we have just started working with but are heavily involved in. All of our technical sales people are capable of presenting many of these solutions so you can feel comfortable designing them and using them on your next project.

If you are storing water underground and not considering the cost effectiveness of harvesting some of that water for reuse, you are missing a huge opportunity. Just yesterday, I put a rain water harvesting preliminary design together for a firehouse that will use that water to pump into their pumper trucks to put out fires. Pretty creative, don't you think? What about storage for watering the landscaping, washing off your equipment. Is it really very sustainable to use potable, treated water to power wash that skid steer? Probably not so much. **THINK GREEN!**